

# What is Palm Oil?

Palm oil is a vegetable oil that is used in up to 50% of products you may already use. It is found in many products such as: biscuits, chocolate, crisps, margarine, breads, shampoo, soap, candles and animal feed.

It's really useful because it makes products last longer, adds smoothness and has no colour or smell. So, we don't want to stop using it but....

The production of palm oil has destroyed many plant and animal habitats!!

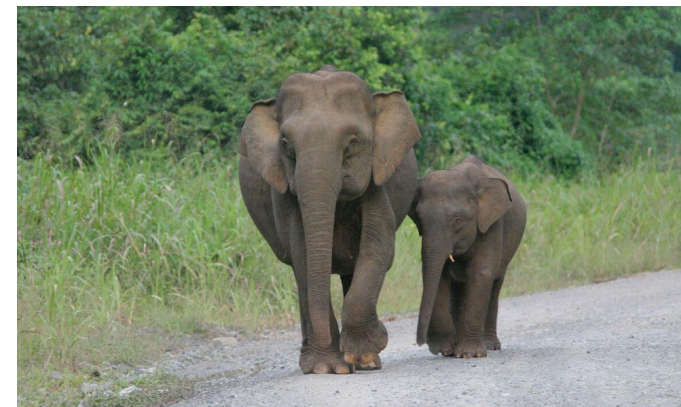
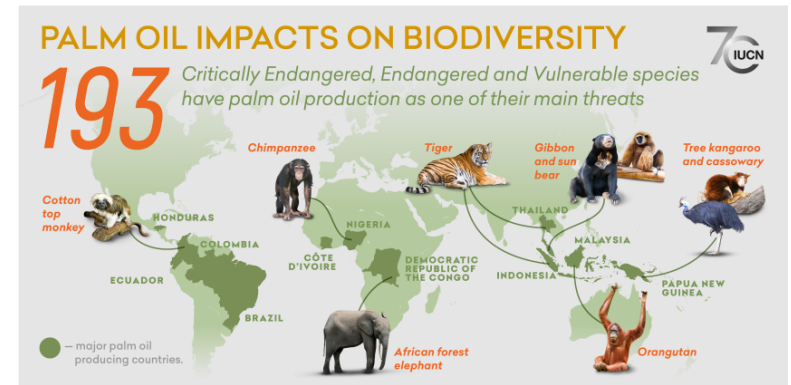
# What is Sustainable Palm Oil?

Sustainable palm oil is the answer to the environmental destruction palm oil has caused. Animals can keep their homes and plant life lives on!

We don't want people to stop using palm oil. Otherwise, other oils will be used instead which the production of causes more destruction and more animals and plants to loose their homes.

Instead, use sustainable palm oil which is grown following strict rules and takes up less growing room than other oils. Win, win!

- \* Look out for this symbol on products!
- \* Look at the list of ingredients on the products you buy- does it say **sustainable palm oil** or just **palm oil**?



Here are just some of the products that now use sustainable palm oil...



- Adults- download the **Chester Zoo Palm Oil scan app** for free to make informed shopping choices!



Just one shopping change can make a difference!



Save Trees  
Save Animals

Use Sustainable Palm Oil

